

**imERGE**

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Awaken

your  
senses...



# IMERGE

Your movies, your music in perfect harmony with the world in which you live in.

The Imerge experience is designed to allow you to feel your media as never before, listen as you've never listened before, and watch as though its the first time, every time.

Imerge, the world leader in bespoke entertainment systems brings you the ultimate cinematic experience. Beautiful high definition movies and music heighten your senses, and only Imerge can take you there with its revolutionary portfolio of products. Immerse yourself in media, discover the new, re-discover the old; its uniquely Imerge.

Awaken your senses to a new dawn, welcome to Imerge.



Image courtesy of Multimedia, Mexico



The  
**original**  
and still the best



2000 S1000 SoundServer



2002 S2000 + MkII SoundServer



2003 M2000 SoundServer



2006 S3000 SoundServer



2007 MS5000 MediaServer



NEW AS1 AudioServer



NEW MS1-HD + XiVASafe entertainment system

**Imerge began in 1997. The idea, to create a technology to revolutionise the way we store and use our media. With the internet boom of the late nineties in full swing, Imerge was quick to pick up on new technologies, and developed the first iteration of its award winning software platform, XiVA. Pronounced 'zeeva' it stands for the 'Crossover of internet video and audio'.**

To realise the potential, the SoundServer was born in 1999. Labelled the M1000, it was truly a first of its kind. A hard disc drive based product that could record, store efficiently, and playback different music in up to 16 rooms at the same time. A market was conceived with the very first sale, and Imerge very much became a major name in the world of custom installation.

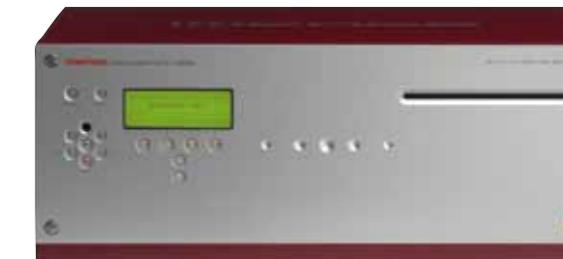
#### **The revolution had just begun**

By introducing the S1000 in year 2000, Imerge widened its user base with a more consumer friendly product. More models followed in the years following, the S2000, the M2000 and the updated S2000MkII, not forgetting the network audio player, the NP200.

#### **XiVA audio servers – the best selling entertainment server ever!**

During this time, XiVA technology became synonymous with audio servers, and was licensed worldwide to the likes of Elan, Crestron, SpeakerCraft, Niles, Revox and many more. At this time, XiVA audio servers are worldwide, the best selling entertainment server ever!

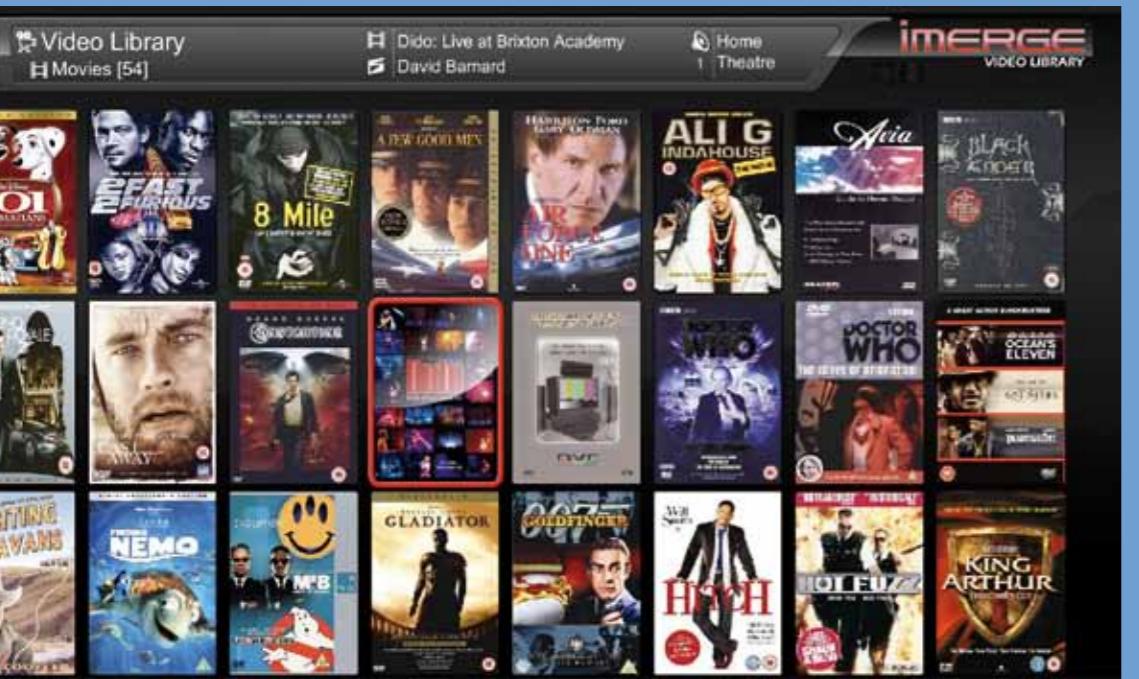
The current range of products, comprising of the AS1 audioserver and the MS1-HD/XiVASafe entertainment system, are benchmarks by which all pretenders should measure!



1999 – Where it all began...  
SoundServer M1000

# Leading by example

iMerge is the leader in its field and has been for over 10 years. The products are the envy of the custom installation world. The iMerge experience is designed to evolve and grow with you, with new features available to download at the touch of a button.



The beautiful 'human interface'



Complete intuitive control



XiVA music store – the ultimate evolution of music purchasing



Photo courtesy of SMC Total Systems Integration



# The most advanced media server in the world



The MS1-HD is the most advanced media server in the world.

It is designed from the ground up to fulfil a lifetime's ambition of providing exemplary entertainment, whether audio or video, to every room in the house, yacht or other dwelling. It is the culmination of over 12 years of research and development into bespoke technologies all designed for one purpose, the enlightenment of your lifestyle.

We all love a good story...

The MS1-HD and its associated enterprise class XiVASafe storage solutions, can provide a lifetime's worth of stories and memories through music, DVDs and now Blu-ray discs. The system is capable of recording, storing and playing back your 'stories' when, where and how you want them, all via a stunning high definition graphical interface.

Your media is a precious library that needs to be looked after, and the MS1-HD / XiVASafe entertainment system is safest, most robust system for this purpose, while always delivering the ultimate entertainment experience each and every time. Incredible smart features take care of your system 24 hours a day, ensuring that your media is protected, providing you with perfect peace of mind. The XiVASafe also incorporates an intelligent 'Digital Safe' feature that allows all of your personal data to be stored, safe in the knowledge that everything is backed up properly.

Remove the clutter from your life, and free up valuable space. The MS1-HD and XiVASafe entertainment system enables you to catalogue all your media in one location. As your library and 'stories' grow, then your system can grow too, infinitely; a true life investment.

The MS1-HD / XiVASafe entertainment system, the most advanced media server in the world.

MS1-HD and XiVASafe



**XiVA** SAFE

# Take control

We all get frustrated at the sight of multiple remote controls, all to achieve a single purpose. It is wise therefore to explore the control possibilities that are available to you and your Imerge system.

## Expand the possibilities with your favourite control system

There are many companies that provide a bespoke control solution for controlling your AV equipment, your lights, your security, and the vast majority of these are all compatible with the MS1-HD and AS1 systems. Your local custom installer or dealer can advise as to the best solution for your home and your needs.

The Imerge systems are compatible thanks to our proprietary XiVALink communications protocol; a standard that is widely used around the world. Continual development of this communication ensures that any control solution fits easily with your wants and needs, and now, thanks to

devices such as the iPhone / iPad, your entire Imerge system can be controlled beautifully & effortlessly. Your favourite gadget controlling your technology showpiece. A dream system in anyone's book!



**XiVA**LINK

Image courtesy of Apple Inc



Image courtesy of Marsden

# The ultimate evolution of music purchasing

We all love a good tune...

The MS1-HD and AS1 systems incorporate the ultimate evolution in music purchasing, the XiVA music store. From the get go, you have access to over 8 million high quality tracks available for download to your Imerge system, all from a dedicated, intuitive, user interface, within the Imerge interface. Music is all about discovery, a soundtrack to your life. There is no better way to discover new music, and re-discover the old, than by registering a XiVA music store account with your Imerge system. You can even discover music based on the library of CDs you already own and love.

Take a journey with your friends and family and explore a world of music

Gone are the days of queuing in a record store, gone are the days of hunching over a PC to listen to music through inadequate speakers. The XiVA music store provides an unparalleled social experience, allowing you to take a journey with your friends and family and explore a world of music, then

purchase high quality albums or tracks directly for use on your Imerge system, or for re-download to other devices. There is simply nothing quite like the XiVA music store – it is why it is the ultimate evolution of music purchasing.



**XiVA**  
music store

Search the 8 million track database,  
or check out the week's top releases



A search or a direct album/artist selection  
allows you to discover new music, and re-  
discover music you've always wanted



Select a card on your musical journey to  
preview tracks, view stunning album art,  
and of course purchase what you want



# Realise your dreams

From the simplest of in-room applications, to the most luxurious marine installation, Imerge have a solution to fit.

The Imerge experience is available worldwide from a network of certified premium dealers. Contact your local dealer to arrange a demonstration.

For further information, visit the website: [www.imerge.co.uk](http://www.imerge.co.uk). We have the power to realise your dreams.

**Welcome to a new dawn, welcome to Imerge.**



Image courtesy of Fairline Boats Ltd – [www.fairline.com](http://www.fairline.com)



[www.imerge.co.uk](http://www.imerge.co.uk)

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